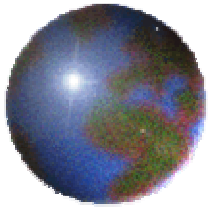




The International Magnetism Association



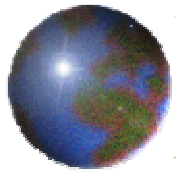
***A Global and Expanded Magnetism
Industry Trade Association***

by

Walter T. Benecki

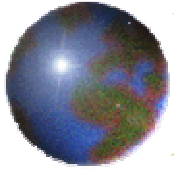
China Mag 2002 - Beijing, China

October 15-17, 2002



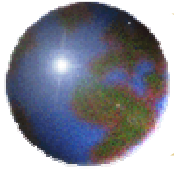
IMA vs MMPA – Why Change

- ✚ **Market Globalization**
- ✚ **Industry Consolidation**
- ✚ **Statistical Program Concerns**
- ✚ **Financial Erosion**
- ✚ **Future of MMPA in Question**



IMA - What Was Considered?

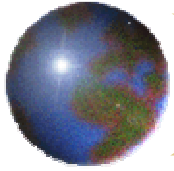
- ✚ **IMA Mission**
- ✚ **Membership Structure**
- ✚ **Divisional Organization**
- ✚ **Dues Structure**
- ✚ **Committees**
- ✚ **Board of Directors**
- ✚ **Meetings**



IMA - Mission Statement

● **To promote the worldwide growth, development and use of magnetic materials and devices through:**

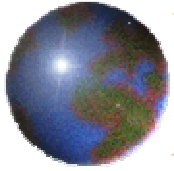
- **Collection and dissemination of global trade statistics**
- **Publication of Industry standards**
- **User and Industry education**



IMA - Membership Categories

Full Members (Voting):

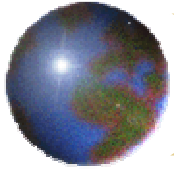
- **Producers** – manufacturers of bonded magnets, ceramic magnets, metal magnets, soft ferrites and soft metallic materials
- **Distributors/Fabricators** – distributors and/or fabricators of magnetic materials and/or components
- **Suppliers** – suppliers of products and/or services to the magnetics industry



IMA - Membership Categories

Affiliate Members (Non-Voting):

- **Publications**
- **Universities**
- **Industry Consultants**

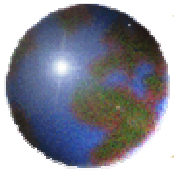


IMA - Divisional Structure

Provisions for six (6) divisions:

- **Bonded Magnets**
- **Ceramic Magnets**
- **Distribution & Fabrication**
- **Metal Magnets**
- **Soft Ferrites**
- **Soft Metallic Materials**

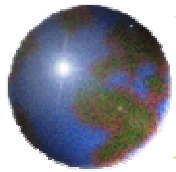
(Additional divisions may be established)



IMA – Membership Dues

Full Member Dues are based on annual sales of the magnetics industry-related product or products of each member:

<u>Sales (\$M)</u>	<u>Annual Dues</u>
0 –10	\$1,600
10-25	2,400
25-50	3,200
50-100	4,000
Over 100	4,800

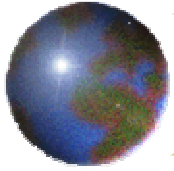


Membership Dues (Continued)

Affiliate Member Dues

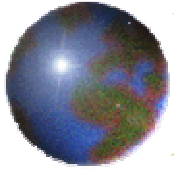
Affiliate Members will pay flat rate annual dues according to their appropriate classification:

<u>Classification</u>	<u>Annual Dues</u>
University	\$250
Publications	\$500
Consultants	\$1,000



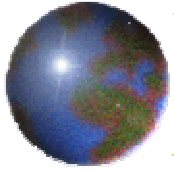
IMA – Standing Committees

- **Seven standing committees** to support the activities of the organization. Committees limited in size (**3-6 members**) and chaired by individuals elected by the membership. **Committees will develop program and activity recommendations within their purview and present them to the Board of Directors for consideration.**



The Committees Are:

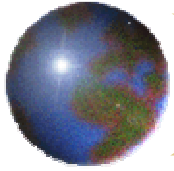
- **Membership**
- **Scholars Program**
- **Finance**
- **Meetings**
- **Benchmarking Program**
- **Education & Promotion**
- **Nominations**



IMA – Board of Directors

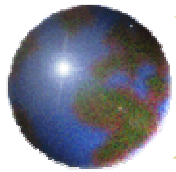
The Board of Directors consists of the following individuals:

- **President, Vice President and Treasurer**
- **Immediate Past President**
- **Division Chairs**



IMA – Meetings

- **Two meetings each year**
 - **50 % in U.S.A.**
 - **25 % in Europe**
 - **25 % in the Far East.**
- **Next meeting: November 3-5, 2002**
O'Hare Airport, USA



Thank You!

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Magnetics Industry*
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