

A Simple Industry Association Benchmarking Program

By

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Abstract:

This PowerPoint presentation outlines a simple and effective approach to developing an association benchmarking program. Clear program objectives and definitions of all data to be reported are summarized. Confidentiality and other reporting issues are addressed. Examples of data submission reports and periodic participant reports are provided. Ground rules for joining or exiting the program are reviewed. (1 Hour Presentation)

Outline:

- o Benchmarking 101
- o Program Objectives
- o Data Scope and Definitions
- o Minimum Participation Guidelines
- o Confidentiality Issues
- o Benchmarking Report Format
- o Example Report
- o Joining or Exiting the Program
- o Summary

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