

How to Economically Establish a Manufacturing Capability in China

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Abstract:

This PowerPoint presentation includes an updated overview of the major economic drivers currently favoring sourcing and/or manufacturing in mainland China. The author reviews and discusses the pros and cons of various options to source from China. Details are provided on how a small company can quickly establish its own operation in China with minimum cost and hassle. Also included is a detailed financial analysis demonstrating the economics of such a venture. (1 Hour Presentation)

Outline:

- o China 101
- o The Survival Strategy
- o Why China?
- o The Major China Options
- o The Wholly Owned Foreign Enterprise
- o One Specific Example
- o Financial Analysis
- o Potential Risks
- o Summary

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